

Brookstone's Gift Card Exchange Continues to Help Consumers affected by Sharper Image Bankruptcy

MERRIMACK, NH, May 28, 2008 – Specialty retailer Brookstone announced today that it would continue converting Sharper Image gift cards into instant 25 percent savings on Brookstone store purchases, even as the Sharper Image bankruptcy enters its final stages today.

Since February, Brookstone has saved customers an average of \$117 when they have converted their Sharper Image gift cards into the 25 percent in-store discount. Brookstone began converting Sharper Image gift cards into store savings as a result of the Sharper Image bankruptcy.

“We want consumers to know that regardless of what happens to Sharper Image, they are welcome at Brookstone,” said Brookstone CEO Lou Mancini. “If you own a Sharper Image gift card, no matter the amount, you can bring it to a Brookstone store for some pretty significant savings.”

Every week since the program began, shoppers have converted their Sharper Image gift cards into 25 percent savings at Brookstone stores. Many have converted gift cards of \$25 or \$50 into savings of several hundred dollars off entire store purchases. Brookstone expects a jump in converting Sharper Image gift cards into store savings as customers look to Brookstone for Father's Day gift ideas.

Customers can exchange valid Sharper Image gift cards at any one of Brookstone's 316 stores nationwide and receive the instant 25 percent discount off their purchase. This offer is valid only at Brookstone stores and only for a limited time.

Here's how Brookstone's Sharper Image Gift Card Exchange works:

Customers holding a valid Sharper Image gift card can visit any Brookstone store and relinquish the card to a Brookstone store associate. Customers, in exchange for turning over the Sharper Image gift card to Brookstone, receive a one-time, 25 percent discount off their entire Brookstone store purchase. The customer must make the Brookstone purchase at the time of relinquishing the Sharper Image gift card. Brookstone is not honoring the value of the Sharper Image gift card but instead is providing the 25 percent Brookstone store discount in exchange for receiving the Sharper Image gift card from the customer. The discount offer is valid for all Brookstone products except Sony, Bose, Power Plate, Panasonic and Tempur-Pedic, and cannot be combined with any other special offer.

Customers can receive additional details about Brookstone's Sharper Image Gift Card Exchange at Brookstone stores or online at www.brookstone.com keyword 'Sharper Image Gift Card.'

Brookstone, Inc. is an innovative product development and specialty lifestyle retail company that operates 316 Brookstone Brand stores nationwide and in Puerto Rico. Typically located in high-traffic regional shopping malls and airports, the stores feature unique and innovative consumer products. The Company also operates a Direct Marketing business that includes an e-commerce website at <http://www.brookstone.com>.

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