

Brookstone launches iHome iP99, the first clock radio designed for iPhone

MERRIMACK, N.H., April 15, 2008 – Specialty retailer Brookstone announced today it is taking pre-orders for the new iHome iP99, the first iPhone clock radio designed specifically to dock, charge and play both the iPhone and all docking iPod models.

iHome, a division of SDI Technologies and leading worldwide manufacturer of award-winning iPod accessories, is set to launch the new iP99 iPhone clock radio at Brookstone on June 1. Brookstone is one of only two retailers that will carry the iP99 iPhone speaker system throughout the summer. Beginning today and until the product launches June 1, Brookstone is offering free shipping to any customer who pre-orders the iP99 iPhone clock radio from a Brookstone store or online at www.brookstone.com.

Retailing for \$149.95, the iP99 is the first speaker system that docks, charges and plays music from the iPhone without sacrificing any of its functionality, meaning iPhone users now can listen to their music via speakers and still receive calls. The iP99 does this by eliminating the interference, called shielding, that plagues other audio systems that try to play iPhone. The iHome iP99 also docks, charges and plays all docking iPod models and is the only speaker system that is compatible with both iPhone and iPod.

Housed in a sleek design, the iHome iP99 lets users wake up to their favorite iPhone or iPod music from iHome's proprietary Reson8® speakers, which produce 10 watts of power and are designed to deliver outstanding clarity and depth. The iP99 also features an AM/FM radio, alarm buzzer and a remote that controls both iPhone and iPod functions and menus.

Beginning today through June 1, customers can pre-order the iHome iP99 iPhone clock radio and receive free shipping, by visiting any one of Brookstone's 314 stores nationwide or at www.brookstone.com.

Brookstone, Inc. is an innovative product development and specialty lifestyle retail company that operates 314 Brookstone Brand stores nationwide and in Puerto Rico. Typically located in high-traffic regional shopping malls and airports, the stores feature unique and innovative consumer products. The Company also operates a Direct Marketing business that includes an e-commerce website at <http://www.brookstone.com>.

iHome was established in 2005 as a division of SDI Technologies to develop and market iPod electronics. The first iHome product, the iPod Clock Radio, became the top-selling iPod accessory for the year. Since then, iHome has been at the forefront of design with a growing lineup of award-winning iPod-compatible audio products that includes portable and home speaker systems, as well as new lines of mobile phone and computer speakers. The company's products can be found worldwide in over 45 countries or on the web at www.ihomeaudio.com.

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