

Brookstone Converts Sharper Image Gift Cards and Gift Certificates to 25 Percent Off Store Purchase

MERRIMACK, NH, February 27, 2008 – Brookstone today announced that customers affected by the recent action to suspend acceptance of Sharper Image gift cards and gift certificates could exchange them at any Brookstone Store for an instant 25 percent savings off a Brookstone purchase.

Brookstone, an innovative product developer and specialty retailer of gifts and lifestyle merchandise, said it made the decision after Sharper Image announced on its website it was suspending acceptance of Sharper Image gift cards, rewards cards, gift certificates and merchandising certificates related to Chapter 11 Bankruptcy proceedings.

Brookstone said it would exchange any valid Sharper Image gift card, regardless of value, for the 25 percent in-store discount. “Gift cards” include Sharper Image gift cards, rewards cards, gift certificates or merchandise certificates.

“We feel customers deserve value for their Sharper Image gift cards and gift certificates, and we’re confident they can find a great gift or product for themselves at Brookstone,” said Brookstone CEO Lou Mancini. “We’ve already alerted our Store Associates throughout the country to make it as easy as possible to convert Sharper Image gift cards into 25 percent off a purchase at a Brookstone Store.”

Customers can exchange valid Sharper Image gift cards and gift certificates at any one of Brookstone’s 314 Stores nationwide and receive the instant 25 percent discount off their purchase. This offer is valid only at Brookstone Stores and only for a limited time.

Here’s how Brookstone’s Sharper Image Gift Card Exchange works:

Customers holding a valid Sharper Image gift card can visit any Brookstone Store and relinquish the card to a Brookstone Store Associate. Customers, in exchange for turning over the Sharper Image gift card to Brookstone, receive a one-time, 25 percent discount off their entire Brookstone Store purchase. The customer must make the Brookstone purchase at the time of relinquishing the Sharper Image gift card. Brookstone is not honoring the value of the Sharper Image gift card but instead is providing the 25 percent Brookstone Store discount in exchange for receiving the Sharper Image gift card from the customer. The discount offer is valid for all Brookstone products except Sony, Celestron, Bose, Panasonic and Tempur-Pedic.

Customers can receive additional details about Brookstone’s Sharper Image Gift Card Exchange at Brookstone Stores or online at www.brookstone.com, keyword ‘Sharper Image Gift Card.’

Brookstone, Inc. is an innovative product development and specialty lifestyle retail company that operates 314 Brookstone Brand stores nationwide and in Puerto Rico. Typically located in high-traffic regional shopping malls and airports, the stores feature unique and innovative consumer products. The Company also operates a Direct Marketing business that includes an e-commerce website at <http://www.brookstone.com>.

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