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**Nonprofit Charity for Women and Brookstone Dash to Fund Breast Cancer Support**

Specialty retailer, Brookstone donates portion of sales of popular pink suitcase throughout October in honor of Breast Cancer Awareness Month.

**Miami Beach, FL (September 8, 2008)** – Nonprofit **Charity for Women** and specialty retailer **Brookstone**, announced they have teamed up to provide support for women diagnosed with breast cancer during the entire month of October in recognition of **Breast Cancer Awareness** Month.

Through the 'Dash for a Cure' campaign, Brookstone is donating a portion of sales of its **Dash Rolling Hardside Carry-On** in Pink during October to Charity for Women. Brookstone is running the program in all of its 315 stores nationwide, including its more than 50 locations in U.S. airports, and online at [www.brookstone.com](http://www.brookstone.com).

Beginning Wednesday, October 1 and ending Friday, October 31, 2008, Brookstone will dedicate 10 percent from the sale of each \$79.95 Dash Rolling Hardside Carry-On in pink to Charity for Women. Launched earlier this year, Dash has become one of Brookstone's top-selling travel products.

Charity for Women raises money to support educational programs for women with breast cancer.

"By generously supporting our organization, Brookstone is providing women diagnosed with breast cancer information and support to help them through what is for most the biggest and most difficult battle of their lives," said **John Schaible**, co-founder of Charity for Women.

"Brookstone applauds the work of Charity for Women and is pleased to be able to dedicate a portion of sales of our popular Dash suitcase to this most important mission," said **Lou Mancini**, president and CEO of Brookstone.

Nonprofit **Charity for Women** is a recognized 501(c)(3) Corporation. Based in Clearwater, Florida, Charity for Women raises money to support educational programs for women currently battling breast cancer. Charity for Women raises funds through three primary sources: contributions, corporate sponsorships and charity events, the largest of which is the annual black tie boxing gala, "KO Breast Cancer: The Fight for Life". [www.kobreastcancer.com](http://www.kobreastcancer.com).

*Brookstone, Inc. is an innovative product development and specialty lifestyle retail company that operates 315 Brookstone Brand stores nationwide and in Puerto Rico. Typically located in high-*

*traffic regional shopping malls and airports, the stores feature unique and innovative consumer products. The Company also operates a Direct Marketing business that includes the Brookstone catalog and an e-commerce website at <http://www.brookstone.com>.*

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